

2026 ADCC ANNUAL RETREAT - *Southern Serenity*

Schedule as of September 20, 2026*

SUNDAY, SEPTEMBER 27

10:00 AM – 3:30 PM	Board of Directors Meeting – BOARD ONLY	Willow
3:30 PM – 4:00 PM	Prospective Board Member Meeting	Willow
4:00 PM – 5:00 PM	Registration Open	Lakeside Foyer
4:00 PM – 5:00 PM	New Member Orientation	Willow
5:30 PM	Informal Cash Bar	Meet at Back Table Bar

MONDAY, SEPTEMBER 28

8:00 AM – 10:00 AM	Board of Directors Meeting – BOARD ONLY	Willow
10:00 AM – 4:00 PM	Registration Open	Lakeside Foyer
1:00 PM – 4:00 PM	Vendor Setup	Glass
12:00 PM – 1:00 PM	FOR ADCC MEMBER OWNERS & STAFF Opening Lunch <i>A chance to sit back, relax and enjoy the company of ADCC colleagues!</i>	Lakeside
1:00 PM – 1:10 PM	FOR ADCC MEMBER OWNERS & STAFF Welcome Address <i>Will Shover, ADCC President</i>	Lakeside
1:10 PM – 1:40 PM	FOR ADCC MEMBER OWNERS & STAFF Getting the Most Out of Your ADCC Experience <i>Michael Ian Cedar, The Legacy of You</i>	Lakeside
1:40 PM – 2:00 PM	FOR ADCC MEMBER OWNERS & STAFF ADCC Victory Lap: Best Moves We Made This Year <i>1-2 Minute Success Sharing from Each Attendee</i>	Lakeside
2:00 PM – 3:30 PM	FOR ADCC MEMBER OWNERS & STAFF How Dance Brands Earn Attention, Build Trust, and Stay Relevant on Social Media <i>Bryce Conlan, Dance Motion Marketing</i>	Lakeside
3:40 PM – 4:20 PM	OPTIONAL ONE-ON-ONE APPOINTMENTS BUSINESS PARTNERS	
4:30 PM – 6:00 PM	FOR ADCC MEMBER OWNERS & STAFF Fired Up & Grounded: An ADCC Teambuilding Chili Cook-Off <i>Generously Sponsored by TourPro & Custom Built Awards</i>	Sunset Terrace
6:00 PM – 9:00 PM	FOR ALL REGISTERED ATTENDEES ADCC Welcome Party – Pause in the Pines: A Mindful Mixer <i>Reconnecting under the Texas sky.</i> <i>Generously Sponsored by Custom Built Awards</i>	Sunset Terrace

**Schedule subject to change. Please refer to onsite program for final version.*

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TUESDAY, SEPTEMBER 29		
8:00 AM – 1:15 PM	Vendor Setup	Glass
8:00 AM – 3:45 PM	Registration Open	Lakeside Foyer
8:00 AM – 9:00 AM	Optional Wellness Activity - Morning Yoga OR Power Walk <i>Breathe deep beneath the canopy.</i> Capacity: 30 People (Yoga Only)	Forest Deck
9:15 AM – 9:45 AM	FOR ADCC MEMBER OWNERS & STAFF Optional Continental Breakfast	Lakeside
9:45 AM – 10:00 AM	Business Partner Breakout #1 – Revolution	Lakeside
10:05 AM – 11:35 AM	FOR ADCC MEMBER OWNERS & STAFF Unlocking Team Potential <i>John B. Conger, Culture Index</i>	Lakeside
11:40 AM – 12:25 PM	For ADCC MEMBER OWNERS & STAFF Randomized Peer Breakouts	Hawthorne, Cypress, Magnolia, Sycamore <i>Check your onsite registration materials for your assigned room.</i>
12:30 PM – 12:45 PM	Business Partner Breakout #2 - Custom Built Awards	Lakeside
12:45 PM – 1:45 PM	FOR ADCC MEMBER OWNERS & STAFF Annual Meeting Business Lunch	Lakeside
1:45 PM – 2:00 PM	Business Partner Breakout #3 - TourPro	Lakeside
2:00 PM – 3:15 PM	VENDOR FAIR	Glass
3:15 PM – 4:45 PM	For ADCC MEMBER OWNERS & STAFF Standing Out Amongst the Noise How to Break Into New Markets Without Guessing <i>Lyndzi Barnes, The Organized Executive</i>	Lakeside
3:15 PM – 5:00 PM	ONE-ON-ONE APPOINTMENT TIMES WITH ADCC BUSINESS PARTNERS	
6:30 PM	Night Activity: Offsite at Ale & Ivy	Meet in Lobby for Transportation at 6:30 pm. <i>Advance registration required.</i>

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Schedule as of September 20, 2026*

WEDNESDAY, SEPTEMBER 30		
8:30 AM – 2:45 PM	Registration Open	Lakeside Foyer
8:00 AM – 9:00 AM	Optional Wellness Activity - Morning Yoga OR Power Walk <i>Breathe deep beneath the canopy.</i> Capacity: 30 People (Yoga Only)	Forest Deck
8:30 AM – 9:40 AM	ONE-ON-ONE APPOINTMENT TIMES WITH ADCC BUSINESS PARTNERS	
8:30 AM – 9:30 AM	FOR ADCC MEMBER OWNERS & STAFF Optional Breakfast	Lakeside
9:25 AM – 9:40 AM	Business Partner Breakout #4 – Jake Nothing	Lakeside
9:45 AM – 10:45 AM	FOR ADCC MEMBER OWNERS & STAFF Integrating AI Into Your Business <i>Michael Melton, Spotlight Events</i>	Lakeside
10:50 AM – 11:50 AM	VENDOR FAIR	Glass
11:50 AM – 12:05 PM	Business Partner Breakout #5 – DanceBUG	Lakeside
12:05 PM – 1:05 PM	FOR ADCC MEMBER OWNERS & STAFF Lunch with the Business Partners	Lakeside
1:05 PM – 1:20 PM	Business Partner Breakout #6 – RD Production	Lakeside
1:30 PM – 2:30 PM	FOR ADCC MEMBER OWNERS & STAFF Recapping Your Journey with a Cup of Tea <i>Michael Ian Cedar, The Legacy of You</i>	Lakeside
2:30 PM – 3:00 PM	FOR ADCC MEMBER OWNERS & STAFF Optional Peer Breakout – Wildcard Topics	Willow
2:30 PM – 4:45 PM	OPTIONAL ONE-ON-ONE APPOINTMENTS BUSINESS PARTNERS	
6:00 PM – 7:00 PM	COCKTAIL PARTY	Emerald Ballroom Foyer
6:15 PM	ADCC Attendee Photo at Cocktail Party	Emerald Ballroom Foyer
7:00 PM – 10:00 PM	Campfire Connections: ADCC's Closing Night Under the Stars	Emerald Ballroom

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