

ANNUAL RETREAT

Off to the Races! – 2025

As of September 11, 2025 – Subject to Change.

SUNDAY, SEPTEMBER 28

10:00 AM – 3:30 PM	Board of Directors Meeting – BOARD ONLY
3:30 PM – 4:00 PM	Prospective Board Member Meeting
4:00 PM – 5:00 PM	Registration Open
4:00 PM – 5:00 PM	New Member Orientation
5:30 PM	Informal Cash Bar – Meet at the Bluegrass Bistro Bar

MONDAY, SEPTEMBER 29

8:00 AM – 10:00 AM	Board of Directors Meeting – BOARD ONLY
12:00 PM – 4:00 PM	Registration Open
12:30 PM – 3:30 PM	FOR ADCC MEMBER OWNERS & STAFF Lunch & Teambuilding Event - Run for the Rosé: A Downtown Derby Dash <i>Generously Sponsored by Tour Pro</i> <i>Teams race through downtown Lexington solving clues and snapping photos in a high-stakes scavenger hunt for glory and prizes.</i>
3:30 PM – 3:35 PM	Welcome Address <i>Kayla Scurlock, ADCC President</i>
3:35 PM – 4:35 PM	Betting on the Future: Strategies for Successful Succession <i>Albert Randall, Jr., Esq.</i>
1:00 PM – 4:00 PM	Vendor Setup
6:00 PM – 9:00 PM	ADCC Welcome Party – Poolside Pianos: Bourbon & Beats – ALL ATTENDEES <i>Generously Sponsored by Custom Built Awards</i> <i>Where ice-cold drinks, sizzling keys, and Kentucky charm collide!</i>

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TUESDAY, SEPTEMBER 30	
8:00 AM – 1:15 PM	Vendor Setup
8:00 AM – 3:45 PM	Registration Open
8:00 AM – 9:05 AM	FOR ADCC MEMBER OWNERS & STAFF Optional Continental Breakfast
9:05 AM – 10:35 AM	FOR ADCC MEMBER OWNERS & STAFF Staying in the Running: Essential Updates for Handbooks & Contracts <i>Todd Anderson</i>
10:40 AM – 10:55 AM	Jake Nothing Peer Breakout
11:00 AM – 11:30 AM	FOR ADCC MEMBER OWNERS & STAFF Tour Size Peer Breakouts
11:35 AM – 12:20 PM	FOR ADCC MEMBER OWNERS & STAFF <ol style="list-style-type: none">1. Staff: Steady in the Saddle - Building Resilient Show Directors for the Long Run with <i>Michael Ian Cedar</i>2. Owners: Finding Your Creative Stride with <i>Joe Sramaty</i>
12:20 PM – 1:00 PM	FOR ADCC MEMBER OWNERS & STAFF Lunch with the Business Partners
1:05 PM – 1:20 PM	Conference Direct Peer Breakout: <i>Unlocking the Secrets of Hotel Points</i>
1:30 PM – 3:00 PM	FOR ADCC MEMBER OWNERS, ADCC STAFF & BUSINESS PARTNERS Jockeying for Success: Smart Business Moves Without the Wild Cards <i>Jennifer Chin</i>
3:05 PM – 3:20 PM	ICDR Business Partner Company Update
3:35 PM – 4:45 PM	VENDOR FAIR
6:15 PM	Meet/Depart for Optional Activity – Game On at Malibu Jack’s – <i>Get loose with an evening of nonstop fun!</i>

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WEDNESDAY, OCTOBER 1	
8:30 AM – 2:45 PM	Registration Open
8:30 AM – 9:40 AM	ONE-ON-ONE APPOINTMENT TIMES WITH ADCC BUSINESS PARTNERS
8:30 AM – 9:30 AM	FOR ADCC MEMBER OWNERS & STAFF Optional Breakfast
8:45 AM – 9:00 AM	RD Productions Business Partner Company Update
9:00 AM – 9:45 AM	FOR ADCC MEMBER OWNERS & STAFF Choose Your Own Racecourse <ol style="list-style-type: none">Optional Peer Breakout – Wildcard TopicsTop Fear of Owning or Managing a Dance Competition or Convention: Michael Ian Cedar
9:50 AM – 10:35 AM	VENDOR FAIR
10:40 AM – 11:25 AM	Randomized Peer Breakouts – For ADCC MEMBER OWNERS & STAFF Note: All rooms will do Topic 1 for 20 minutes, followed by Topic 2. <i>Topic 1: Retention – Tour Staff vs. Annual Employees</i> <i>Topic 2: Advertising Techniques - Breaking Into New Cities</i>
11:30 AM – 11:45 AM	Tour Pro Peer Breakout: Ask A Nerd: Unlocking Efficiency Through Smart Tech
11:45 AM – 12:30 PM	FOR ADCC MEMBER OWNERS & STAFF Annual Meeting Business Lunch
12:30 PM – 12:45 PM	DanceBUG Business Partner Company Update
12:45 PM – 1:00 PM	Custom Built Awards Peer Breakout: Beyond the Applause: How Tariffs Impact Awards
1:05 PM – 2:35 PM	FOR ADCC MEMBER OWNERS & STAFF Handing Over the Reins - Empowering Your Leadership to Step Up; Not Getting Stuck in Your Business <i>Jennifer Chin</i>
2:35 PM – 4:45 PM	OPTIONAL ONE-ON-ONE APPOINTMENTS BUSINESS PARTNERS / BUSINESS PARTNER TRAINING WITH EXISTING CLIENTS OR FREE TIME FOR ATTENDEES
6:00 PM – 7:00 PM	COCKTAIL PARTY
6:15 PM	ADCC Attendee Photo at Cocktail Party
7:00 PM – 10:00 PM	ADCC's Closing Party - High Stakes & High Spirits - Step into the thrill of the track with a Kentucky Derby-inspired celebration where big ideas and bold connections take the spotlight. Sip classic Southern cocktails, don your finest derby attire, and enjoy a lively evening of networking, entertainment, and spirited competition. Whether you're betting on the future or toasting to shared success, this is your chance to mix business with a bit of Bluegrass charm.