

ANNUAL RETREAT

Off to the Races! – 2025

As of June 4, 2025 – Subject to Change.

SUNDAY, SEPTEMBER 28		
10:00 AM – 3:30 PM	Board of Directors Meeting – BOARD ONLY	
3:30 PM – 4:00 PM	Prospective Board Member Meeting	
4:00 PM – 5:00 PM	Registration Open	
4:00 PM – 5:00 PM	New Member Orientation	
5:30 PM	Informal Cash Bar – Meet at the Bar	
MONDAY, SEPTEMBER 29		
8:00 AM – 10:00 AM	Board of Directors Meeting – BOARD ONLY	
12:00 PM – 4:00 PM	Registration Open	
12:30 PM – 3:00 PM	FOR ADCC MEMBER OWNERS & STAFF Lunch & Teambuilding Event - Run for the Rosé: A Downtown Derby Dash <i>Teams race through downtown Lexington solving clues and snapping photos in a high-stakes scavenger hunt for glory and prizes.</i>	
3:00 PM – 3:10 PM	Welcome Address <i>Kayla Scurlock, ADCC President</i>	
3:15 PM – 4:15 PM	Betting on the Future: Strategies for Successful Succession <i>Albert Randall, Jr., Esq.</i>	
4:20 PM – 4:35 PM	Business Partner Peer Breakout #1	
1:00 PM – 4:00 PM	Vendor Setup	
6:00 PM – 9:00 PM	ADCC Welcome Party – Poolside Pianos: Bourbon & Beats – ALL ATTENDEES <i>Generously Sponsored by Custom Built Awards</i> <i>Where ice-cold drinks, sizzling keys, and Kentucky charm collide!</i>	

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TUESDAY, SEPTEMBER 30		
8:00 AM – 1:15 PM	Vendor Setup	
8:00 AM – 3:45 PM	Registration Open	
8:00 AM – 9:05 AM	FOR ADCC MEMBER OWNERS & STAFF Optional Continental Breakfast	
9:05 AM – 10:35 AM	FOR ADCC MEMBER OWNERS & STAFF Staying in the Running: Essential Updates for Handbooks & Contracts <i>Todd Anderson</i>	
10:40 AM – 10:55 AM	Business Partner Peer Breakout #2	
11:00 AM – 11:30 AM	FOR ADCC MEMBER OWNERS & STAFF Tour Size Peer Breakouts	
11:35 AM – 12:20 PM	FOR ADCC MEMBER OWNERS & STAFF <ol style="list-style-type: none">1. Staff: Steady in the Saddle - Building Resilient Show Directors for the Long Run with <i>Michael Ian Cedar</i>2. Owners: Finding Your Creative Stride with <i>Joe Sramaty</i>	
12:20 PM – 1:00 PM	FOR ADCC MEMBER OWNERS & STAFF Lunch with the Business Partners	
1:05 PM – 1:20 PM	Business Partner Peer Breakout #3	
1:30 PM – 3:00 PM	FOR ADCC MEMBER OWNERS & STAFF Handing Over the Reins - Empowering Your Leadership to Step Up; Not Getting Stuck in Your Business <i>Jennifer Chin</i>	
3:05 PM – 3:20 PM	Business Partner Peer Breakout #4	
3:35 PM – 4:45 PM	VENDOR FAIR	
6:30 PM	Meet/Depart for Activity – Game On at Malibu Jack’s – <i>Get loose with an evening of nonstop fun!</i>	

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WEDNESDAY, OCTOBER 1		
8:30 AM – 2:45 PM	Registration Open	
8:30 AM – 9:40 AM	ONE-ON-ONE APPOINTMENT TIMES WITH ADCC BUSINESS PARTNERS	
8:30 AM – 9:30 AM	FOR ADCC MEMBER OWNERS & STAFF Optional Breakfast	
9:00 AM – 9:45 AM	FOR ADCC MEMBER OWNERS & STAFF <i>Choose Your Own Racecourse</i> 1. <i>Optional Peer Breakout – Wildcard Topics</i> 2. <i>Top Fear of Owning or Managing a Dance Competition or Convention: Michael Ian Cedar</i>	
9:50 AM – 10:35 AM	VENDOR FAIR	
10:40 AM – 11:25 AM	Randomized Peer Breakouts – For ADCC MEMBER OWNERS & STAFF <i>Topic 1: Retention – Tour Staff vs. Annual Employees;</i> <i>Topic 2: Advertising Techniques - Breaking Into New Cities</i>	
11:30 AM – 11:45 AM	Business Partner Peer Breakout #5	
11:45 AM – 12:30 PM	FOR ADCC MEMBER OWNERS & STAFF Annual Meeting Business Lunch	
12:30 PM – 1:00 PM	Business Partner Peer Breakout #6 & #7	
1:05 PM – 2:35 PM	FOR ADCC MEMBER OWNERS & STAFF Jockeying for Success: Smart Business Moves Without the Wild Cards <i>Jennifer Chin</i>	
2:35 PM – 4:45 PM	OPTIONAL ONE-ON-ONE APPOINTMENTS BUSINESS PARTNERS / BUSINESS PARTNER TRAINING WITH EXISTING CLIENTS OR FREE TIME FOR ATTENDEES	
6:00 PM – 7:00 PM	COCKTAIL PARTY	
6:15 PM	ADCC Attendee Photo at Cocktail Party	
7:00 PM – 10:00 PM	ADCC's Closing Party - High Stakes & High Spirits - <i>Step into the thrill of the track with a Kentucky Derby- inspired celebration where big ideas and bold connections take the spotlight. Sip classic Southern cocktails, don your finest derby attire, and enjoy a lively evening of networking, entertainment, and spirited competition. Whether you're betting on the future or toasting to shared success, this is your chance to mix business with a bit of Bluegrass charm.</i>	